

LAMA

STYLEGUIDE



LAMA LOGO

LAMA
LAMA WORTMARKE

SCHRIFTEN

Überschriften

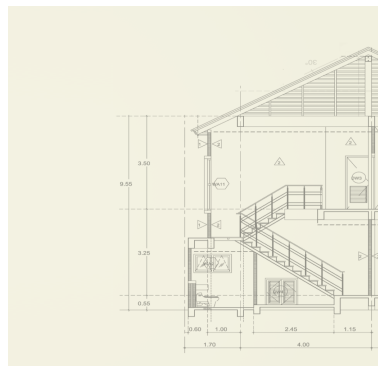
Montserrat Bold

Montserrat Semibold

Fliesstext

Montserrat Regular

ILLUSTRATIONEN



FARBEN

Hauptfarben



Neon-Violett
#6768FF



Pastellviolet
#E1E1FF



Weiss
#FFFFFF

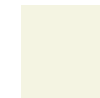


Schwarz
#000000

Weitere Farben



#E0D9BE



#F4F4E2

ICONS



BUTTONS

